

## Next generation 5 Colour Digital Toner Transfer Printer

### 3-in-1 Applications

- 1. Digital Toner Transfer Printing** ✓  
Print high quality CMYK+White designs on SRA3 transfer media and heat press onto hard and soft surfaces
- 2. Digital Screen Printing Frames** ✓  
Make the production of screen printing frames faster and easier with a chemical-free process
- 3. Digital Smart Screen Transfers (DSST)** ✓  
Combine digital and analogue screen printing techniques to efficiently produce durable full-colour textile decorations



Introducing the Pro9541WT from OKI – a 5 colour, 3-in-1 digital transfer printer for the production of customised garments, hard surface goods and much more. Streamline production, broaden revenue opportunities and delight customers with high-quality heat transfers and short-to-medium run digitalised screen printing.



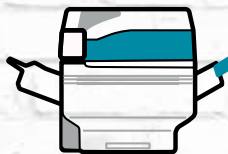
## 3-IN-1 Applications



RIP software



Media Partners



Print Image



Heat Transfer

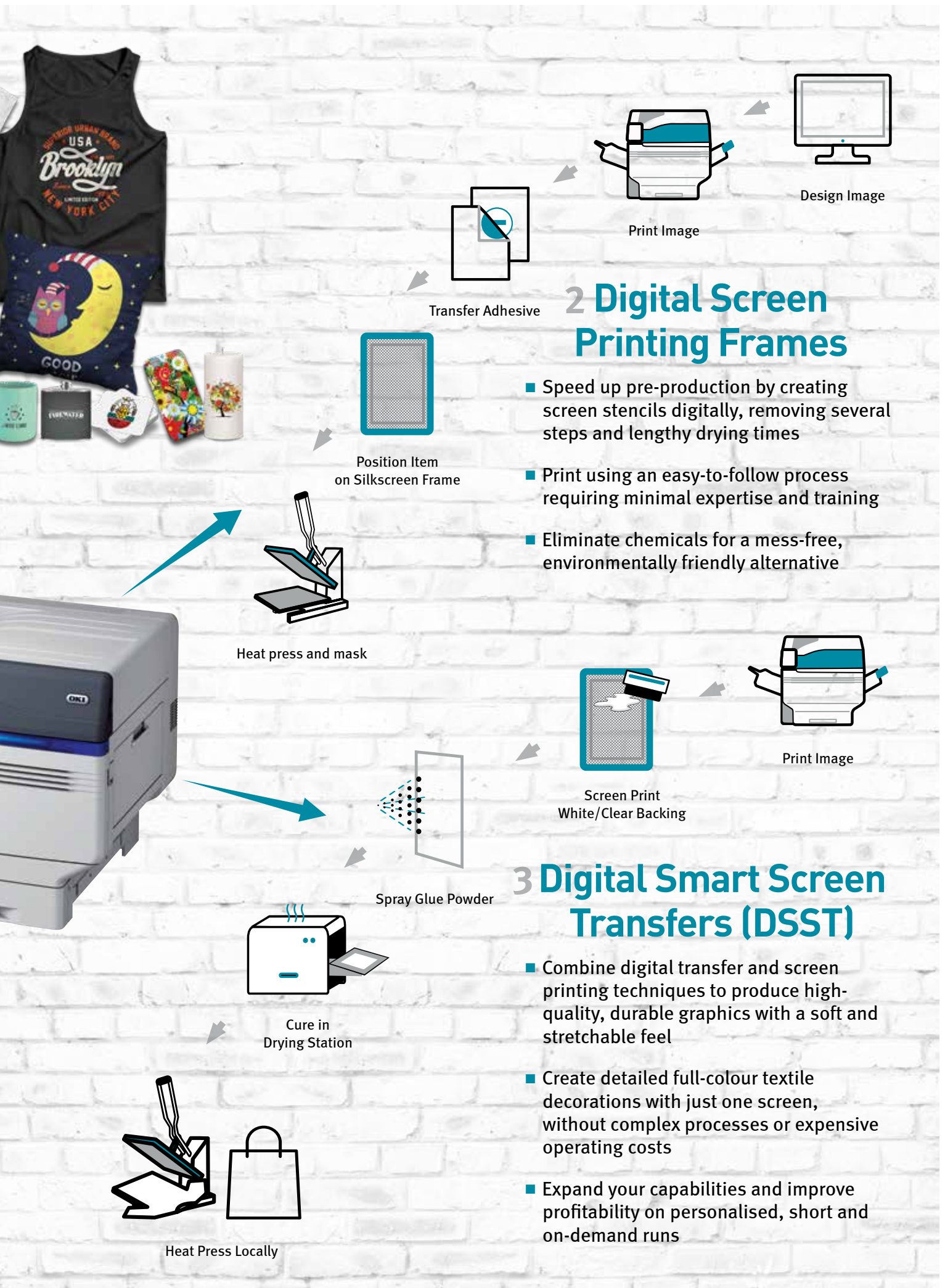


Final Product

### 1 Digital Toner Transfer Printing

- Maximise your production with oversized A3 printing
- Grow your business with the ability to print CMYK+White and press onto diverse materials, including light to dark textiles and hard surfaces
- Get started quickly and cost effectively – the Pro9541WT, a heat press and transfer media are all you need





- Speed up pre-production by creating screen stencils digitally, removing several steps and lengthy drying times
- Print using an easy-to-follow process requiring minimal expertise and training
- Eliminate chemicals for a mess-free, environmentally friendly alternative

- Combine digital transfer and screen printing techniques to produce high-quality, durable graphics with a soft and stretchable feel
- Create detailed full-colour textile decorations with just one screen, without complex processes or expensive operating costs
- Expand your capabilities and improve profitability on personalised, short and on-demand runs

## Business Printing Specialists

OKI's printer division is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.



### Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI's Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.



### 3 Year Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost to you. Simply register your product within 30 days of purchase. For further information please visit: [www.okieurope.com/warranty](http://www.okieurope.com/warranty)



### High Definition Color

High Definition Color is OKI's own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

## Great colour starts with OKI



### 20 years of LED Technology

OKI pioneered the development of digital LED technology in printers over 20 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.

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For further information on OKI's unique White Toner printer portfolio visit [www.okieurope.com/white](http://www.okieurope.com/white)

# OKI

Open up your dreams